

The Evolution and Challenges of Tech Startups in Singapore 科技创业在新加坡的演变与挑战

Together with NTU Technopreneurship Center, SCBA-Youth Wing is conducting a series of “Technology Entrepreneurship” talks by inviting experts from Singapore or the region to share their experiences.

新加坡中国商会青年团与南洋理工大学科技创业中心携手邀请本地和区域的科技专家，主办“科技创业”系列讲座会，首个将会探讨“科技创业在新加坡的演变与挑战”。

日期 Date: 14:00, Saturday, 28 May 2016

地点 Venue: Singapore China Business Association

地址 Add: 6001 Beach Road, #11-01, Golden Mile Tower, S199589

| 流 程 | |
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| 14:00 | Registration 来宾签到 |
| 14:30 | Welcome address by Chairman of SCBA Youth Wing 商会青年团团长致开幕辞 |
| 14:40 | Nurture the Asia Jobs – Nanyang Technopreneurship Center 培养亚洲的乔布斯 – 南洋科技创业中心 |
| 14:50 | Speaker 主讲嘉宾一: Dr. Martin Yu Research Fellow, Nanyang Business School, Nanyang Technological University E-Commerce: Yesterday, Today, and Tomorrow 电子商务的昨天、今天和明天 <ul style="list-style-type: none"> • Evolution of E-commerce 电子商务的演变过程 • How internet disrupt the traditional business 互联网如何颠覆传统商业 |
| 15:30 | Speaker 主讲嘉宾二: Mr. Jianggan Li 李江轩 CEO of Momentum Works Pte. Ltd; Co-Founder Easy Taxi / Food Panda Challenges to be a tech Start up entrepreneur in Singapore and Asia 亚洲与新加坡科技创业者的挑战 |
| 16:10 | Start up Presentation <ul style="list-style-type: none"> • Koipy: Your Customer Relationship Management Expert • Airshopper: Airbnb Verson of P2P cross boarder shopping service Girlfriends Jewelry Studio |
| 16:40 | Networking 交流 |
| 17:00 | The End 结束 |

Free of Charge for SCBA Corp Member & Youth Wing Member
Non-member Price: \$10

Profile of Speaker



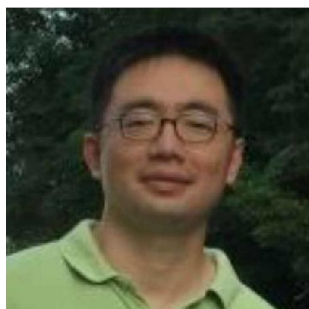
Mr. Jianggan Li 李江轩

CEO of Momentum Works Pte. Ltd;
Co-Founder Easy Taxi / Food Panda

Jianggan Li leads Easy Taxi's Singapore office and is primarily responsible for growing the brand and the business in the country. He provides strategic guidance to the team and oversees the company's day-to-day operations.

Prior to this, he was with Alphabet Media, where he served as Editor from 2006 to 2010, and as Editorial Director from 2010 to 2012. In this role, he initiated and spearheaded the company's expansion strategy by setting up offices in Hong Kong and Beijing. He also built and maintained a network of public agencies, solution providers and educational institutions across 30 countries, establishing and growing the company's healthcare content business.

He holds a Master in Business Administration from INSEAD and a degree in Computer Engineering from Nanyang Technological University. Apart from English and his native Mandarin, he is also fluent in French and conversational in Spanish and Cantonese.



Dr. Martin Yu

Research Fellow,
Nanyang Business School,
Nanyang Technological University

Dr. Martin Yu was awarded his PhD in Business Administration from Zicklin School of Business, Baruch College, City University of New York in US. Martin's major research area is information system. Currently, he is working on the research project of "Understanding Innovation in Small Medium Enterprises and Start-Ups", funded by National Research Foundation (NRF) Science of Research, Innovation and Enterprise (SRIE) Grant.

As an information system area scholar, Dr. Yu is familiar with the evolution and development of e-commerce in recent years. Dr. Yu's study focus on buying behavior in e-market, digital inequality in online community, online auction, etc.